

SOLARCON[®]
India2009



ISA SOLAR PV
CONCLAVE 2009

November 9, 2009 • HICC Hyderabad

SPONSORSHIP CATALOGUE

November | 2009

Supported by



India Semiconductor Association (ISA in collaboration with Fabcity is organizing the Solar PV Conclave on November 9, 2009 at HICC Hyderabad.

This Conclave addresses the needs of this evolving sector in India; and gets together the key players, business leaders, technology experts and strategists on a common platform. Delegates of the conclave will receive unique insights from reputed international and national speakers.

Solar PV Conclave 2009 is planned to get a perspective of industry leaders on Solar PV manufacturing and applications. This event is supported by the Ministry of New & Renewable Energy (MNRE), IREDA and the industry body SEMI.



Solar PV: Powering India's future – the way forward

Why should you participate?

India is on the threshold of growth in PV adoption and manufacturing. With recent government initiatives, policy announcements and enormous market potential, India will see transformational changes in Solar PV, over the next several years that promise to propel India to a global leadership role in Solar PV. This event offers you an excellent opportunity to explore and expand your business in this fast-growing marketplace.

Benefits

- Meet and network with key decision-makers in the global and regional PV supply chain
- Learn, influence and draw business benefits from Solar PV's newest and potentially largest market
- Hear the global speakers share their knowledge
- Visibility on global platform
- Focused business-driven networking meetings

Panel topics

The photovoltaic market landscape for India

- Applications and Business model suited for India
- Achieving grid parity – how can we accelerate the realization of this important milestone in India?

Government policies shaping the growth of the industry

- Market drivers in key markets – a case study approach
- Market drivers in key markets – Indian approach

Strategies for cost competitiveness in India

- Securing financing at competitive cost – can the Indian investors live up to this challenge?
- Allocating financing to Solar PV sector as a priority sector lending
- Innovative mechanism of mobilizing finance by project developers and end users in large scale deployment

Media Awareness

- Creating awareness about the industry. How media can effectively play a role in creating awareness

Who should attend?

- Central & State government ministries / departments
- Public sector undertakings
- Financial institutions and banks
- Private equity investors
- Solar PV module and panel manufacturers
- System integrators
- Equipment manufacturers
- Technology providers
- Balance of System (BoS) product manufacturers
- Vendors of materials used in solar PV manufacturing
- Solar power appliances manufacturers
- Power developers and operators
- Power transmitters
- Power distributors
- Regulatory agencies
- Infrastructure developers
- Market research firms
- Consulting companies
- Certifying agencies

About ISA

ISA is the leading voice for the semiconductor-driven industry and has represented it since 2005. ISA has around 130 members from India and outside it and aims to establish India as the preferred global destination for semiconductor, systems and solar photovoltaic companies. This includes chip design and embedded software companies, solar fabs and the related ecosystem. A key factor that positions India as a favoured destination for semiconductor and embedded design is a growing economy, engineering talent and a domestic market coupled with accessibility to other Asian markets. ISA has played a prominent role in working with the Government of India in the formation of the Indian Semiconductor Policy 2007. More information about ISA can be found at www.isaonline.org

Solar PV Conclave 2009



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Sponsorships Opportunities

Category	Details	Sponsorship Amount	Benefits
Pens / Stationery Sponsorship	Branding the conference delegates' pens and conference pads	Rs.250,000	<ul style="list-style-type: none"> Company logo on Event web page and all collaterals of both ISA & SEMI Logo and signage on conference pens and pads. 1 complimentary delegate pass for the conference for all 3 days
Special Display Area Sponsorship	Branding the special marked display areas	Rs.250,000 for each display area (total 4 special display areas available)	<ul style="list-style-type: none"> Company logo on Event web page and all collaterals of both ISA & SEMI Logo and signage of sponsors on the special display areas 1 complimentary delegate pass for the conference for all 3 days
Mementos Sponsorship	Branding mementos for 500 delegates	Rs. 300,000	<ul style="list-style-type: none"> Company logo on Event web page and all collaterals of both ISA & SEMI Logo and signage on mementos for 500 delegates 1 complimentary delegate pass for the conference for all 3 days
Delegate Badge sponsorship	Branding the delegate badges	Rs. 300,000	<ul style="list-style-type: none"> Company logo on Event web page and all collaterals of both ISA & SEMI Logo and signage of sponsors on the special display areas 1 complimentary delegate pass for the conference for all 3 days
Meeting rooms (for all 3 days)	These rooms can be blocked for company specific meetings during the conference with access to snacks and internet access for business meetings	Rs 250,000	<ul style="list-style-type: none"> Company logo on Event web page and all collaterals of both ISA & SEMI Prominent visibility and signage in the Meeting room at HICC 1 complimentary delegate pass for the conference for all 3 days
VIP/Speaker Lounge Sponsorship	The VIP/Speaker lounge at HICC will allow access to PC and the internet and printer/fax machines on all 3-days of the conference and expo, will cover area for one to one meet as well	Rs.300,000	<ul style="list-style-type: none"> Company logo on Event web page and all collaterals of both ISA & SEMI Prominent visibility and signage in the VIP/Speaker lounge at HICC 1 complimentary delegate pass for the conference for all 3 days
Media Center Sponsorship	The media center at HICC will allow access to PC and the internet and printer/fax machines on all 3-days of the conference, will cover area for press meet as well	Rs 500,000	<ul style="list-style-type: none"> Company logo on Event web page and all collaterals of both ISA & SEMI Prominent visibility and signage in the Media Center at HICC 1 complimentary delegate pass for the conference for all 3 days
Delegate Bag Sponsorship	Branding of 500 Delegate Bags	Rs.300,000 (Exclusive)	<ul style="list-style-type: none"> Company logo on Event web page and all collaterals of both ISA & SEMI Logo and signage on delegate bag 1 complimentary delegate pass for the conference for all 3 days

Category	Details	Sponsorship Amount	Benefits
Registration Area Sponsorship	Branding opportunities at Registration plus common area	Rs. 400,000 (Exclusive)	<ul style="list-style-type: none"> • Company logo on Event web page and all collaterals of both ISA & SEMI • Prominent visibility and signage in the Registration plus common area • 1 complimentary delegate pass for the conference for all 3 days
Cocktails & Snacks Sponsorship	Cocktails on Day 1 & 2 of the event	Rs. 400,000	<ul style="list-style-type: none"> • Company logo on Event web page and all collaterals of both ISA & SEMI • Prominent visibility and signage in the cocktails and snacks area • Direct visibility with high profile and C-level dinner invitees • 3 complimentary delegate passes for the conference for all 3 days
Event T-shirts	500 T-shirts	Rs. 400,000 exclusive or Rs.250,000 and have 2 sponsors	<ul style="list-style-type: none"> • Company logo on Event web page and all collaterals of both ISA & SEMI • Company logo on the T-shirts distributed during the event • 1 complimentary delegate pass for the conference for all 3 days
Lunch Sponsorships for Nov 9,10 & 11	Sponsorships available for lunches on each of 3 days of the event	Rs.400,000 (per lunch)	<ul style="list-style-type: none"> • Company logo on Event web page and all collaterals of both ISA & SEMI • Prominent visibility and signage in the lunch area • 5 min sponsor company video will be played during the lunch break • Logo on lunch coupons • 2 complimentary delegate passes for the conference for all 3 days
CEO Networking Reception(Nov 9)	Sponsorships available for Dinner on Day 1 and Day 2 of the event	Rs.500,000 (per dinner)	<ul style="list-style-type: none"> • Company logo on Event web page and all collaterals of both ISA & SEMI • Prominent visibility and signage in the dinner area • Direct visibility with high profile and C-level dinner invitees • 3 complimentary delegate passes for the conference for all 3 days

Write to Gaurav K Punjabi on solarpv@isaonline.org for registration and sponsorship opportunities or visit us on www.isaonline.org for event details and online registration.

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